

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : William Philip SHAOUY et al. Confirmation No. 7307  
Appln No. : 09/810,992 Group Art Unit: 2174  
Filed : March 16, 2001 Examiner: Peng Ke  
For : IMPROVED METHOD AND APPARATUS FOR TAILORING CONTENT OF  
INFORMATION DELIVERED OVER THE INTERNET

**AMENDMENT UNDER 37 C.F.R. 1.111**

Commissioner for Patents  
U.S. Patent and Trademark Office  
Customer Window, Mail Stop Amendment  
Randolph Building  
401 Dulany Street  
Alexandria, VA 22314  
Sir:

Responsive to the non-final Official Action of August 24, 2007, reconsideration and withdrawal of the rejections made therein are respectfully requested, in view of the following remarks.

Amendments to the claims begin on page 2; and  
Remarks begin on page 8.

Inasmuch as the Official Action sets a three-month shortened statutory period which expires November 26, 2007, this Amendment is being timely filed and no extension of time is believed necessary. However, if an extension is deemed by the Patent and Trademark Office to be necessary, the same is hereby requested and the Patent and Trademark Office is hereby authorized to charge any necessary fees in connection therewith or any fees necessary to preserve the pendency of this application to deposit account No. 09-0457.